

Friends of the Domes 2023

SPONSORSHIP OPPORTUNITIES

Why Sponsor?

The Friends of the Domes has a loyal base of 3,600 members, 150 volunteers and thousands of community friends. These individuals have two things in common: a love of the Mitchell Park Horticultural Conservatory and an appreciation for those who want to support our mission.

Through events and other promotional activities, the Friends will put your organization's name in front of this group as well as anyone who visits The Domes or Mitchell Park.

Who Sponsors?

Past sponsors include businesses interested in getting in front of the thousands of people who visit and support The Domes. We also receive significant support from organizations that share a passion for the work we do.

Sponsorship Opportunities

Depending on your budget and publicity goals, sponsorship packages may include:

- Logo inclusion on large digital sign on Layton Blvd or on new digital sign in The Domes lobby
- Logo inclusion on digital communications: email blasts, e-newsletters, social media, website
- Logo inclusion on print materials
- Corporate membership (including gift memberships for your staff or clients)
- Employee engagement activities (such as Mitchell Park clean-up days or group tours)
- Ad in Friends newsletter (printed and digital)
- Opportunities to share knowledge and expertise through speaking engagements and articles

Mission: The Friends of the Domes works to promote and support the Mitchell Park Horticultural Conservatory (The Domes) and surrounding park by creating and enhancing the visitor experience of this globally significant urban destination. Your support helps us to cultivate a lifelong love of nature for community members of all ages.

For more information or to receive a customized sponsorship proposal, email Maddie Mueller: Maddie.FOD@MilwaukeeDomes.org.

LEARN MORE: WWW.MILWAUKEEDOMES.ORG



UPCOMING FRIENDS OF THE DOMES EVENTS

Growing with the Thymes Auction

Who Attends: Friends of the Domes members; community

Date: February 3-5, 2023

Location: Online

Focus: An online auction featuring one-of-a-kind experiences and items

Attendance: 1,000

Art in the Green

Who Attends: Friends of the Domes members; community

Date: April 29-30, 2023

Location: Mitchell Park Horticultural Conservatory

Focus: This family-friendly event features the work of dozens of local artisans

Attendance: 9,000

Friends Educational Symposium

Who Attends: Professionals who work for public or private organizations invested in the success and future of the Milwaukee County Parks; community members

Date: September 14, 2023

Location: Mitchell Park Horticultural Conservatory

Focus: An in-person conference that addresses critical issues facing the Milwaukee community

Attendance: 150

Día de los Muertos

Who Attends: Friends of the Domes members; community

Date: October 27, 2023

Location: Mitchell Park Horticultural Conservatory

Focus: An in-person community celebration for Día de los Muertos (Day of the Dead)

Attendance: 1,800

Rhythm & Brews

Who Attends: Friends of the Domes members; community

Date: TBD

Location: Mitchell Park Horticultural Conservatory

Focus: An adults-only event featuring local brews and musicians

Attendance: 1,000

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SPONSORSHIP PACKAGES



Investment Amount for Bonsai Level: \$1,000

Benefits:

- Logo inclusion: 5 eblasts (Qty=6,500); 2 newsletter articles (Qty=4,000); 1 Facebook post (Qty=5,000); on-site event signage (3 signs at an event of your choice)
- Logo on lobby sign at The Domes (three months)



Investment Amount for Magnolia Level: \$2,500

Benefits:

- Logo inclusion: 5 eblasts (Qty=6,500); 2 newsletter articles (Qty=4,000); 3 Facebook posts (Qty=5,000); on-site event signage (3 signs)
- Rhythm & Brews sponsor booth (during event)
- Exclusive sponsorship (no other companies in your industry)
- Rhythm & Brews tickets: 6
- Verbal recognition at event
- Logo on lobby sign at The Domes (three months)



Investment Amount for Sugar Maple Level: \$5,000

Benefits:

- Logo inclusion: 5 eblasts (Qty=6,500); 2 newsletter articles (Qty=4,000); 1 Facebook post (Qty=5,000); on-site event signage (3 signs)
- Art in the Green sponsor booth (during event)
- Exclusive sponsorship (no other companies in your industry)
- Art in the Green tickets: 10
- Verbal recognition at event
- Logo on digital sign on Layton Blvd. (two weeks)
- Logo on lobby sign at The Domes (three months)

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SPONSORSHIP PACKAGES



Investment Amount for Redwood Level: \$10,000

Benefits:

- Logo inclusion: 10 eblasts (Qty=6,500); 4 newsletter articles (Qty=4,000); 3 Facebook posts (Qty=5,000); on-site event signage (10 signs)
- Art in the Green, Día de los Muertos and Rhythm & Brews sponsor booth (during events)
- 10 one-year memberships (for clients or staff)
- Verbal recognition at Art in the Green and Día de los Muertos
- Logo on digital sign on Layton Blvd. (30 days)
- One educational article in the Friends member newsletter
- Logo on lobby sign at The Domes (three months)



Investment Amount for Customized Sponsorship: Starting at \$1,000

Please contact Friends of the Domes to discuss a sponsorship package that is right for your organization.
Maddie.FOD@MilwaukeeDomes.org • (414) 257-5608

LEARN MORE: WWW.MILWAUKEEDOMES.ORG

